



COALITION
FOR THE
HOMELESS

LAST YEAR, THERE WERE OVER
8,500 LOUISVILLIANS
WHO WERE HOMELESS.
ISN'T IT TIME WE ALL TAKE A STAND?

ANNUAL REPORT
JUNE 1, 2012 - JUNE 30, 2014

WE'RE ON A

The mission of the Coalition for the Homeless is to prevent and end homelessness in Louisville through advocacy, education, and the coordination of our 29 member agencies. We have been the lead advocate for Louisville's homeless since 1986, when we were founded after several people died on Louisville's streets.

Our programs succeed in addressing the root causes of homelessness and in making services to the homeless more cost-effective, efficient, and humane.

Our member agencies provide housing, food, clothing, health care, counseling, and legal services to the homeless – from veterans living on the streets to families living out of their cars.

Our job is to evaluate the needs of the homeless and of our agencies, to identify and address gaps in services community-wide, and to implement smart, long-term solutions.

MISSION

CHANGE IS IN THE AIR

Change is in the air at The Coalition for the Homeless, thanks to the work of a dedicated and energized staff and board, and the support of a compassionate community working to take a stand for the homeless people of Louisville. In 2013, we counted 8,608 men, women, and children who slept on the streets or in shelters. We're proud to say that our agencies moved 1,371 of those people into permanent housing, but there's still so much work to do.



HERE ARE SOME OF THE HIGHLIGHTS FROM 2012-2014:

- By leveraging our coordination, we brought in \$7,899,151 in 2012 and \$8,488,029 in 2013 in federal HUD funding to support the homeless services providers in Louisville!
- Due to the generosity of Stewart and Associates, we have a new logo, marketing materials, and a fresh website to share our messages.
- We launched a series of community education campaigns around the city to increase awareness about homelessness in Louisville and the work of our member agencies.
- We advocated for the expansion of Medicaid; the creation of specific services for homeless young adults; the increase of minimum wage; the use of Medicaid funding to provide supportive housing services and house the chronically homeless; and the creation and funding of the Louisville Affordable Housing Trust Fund.
- We concluded our first Rx: Housing initiative, a truly collaborative project that resulted in the housing of over 50% of Louisville's chronically homeless people.
- Responding to a concerning trend of increases in the number of homeless young adults, we launched the Coalition Supporting Young Adults. Out of this effort, YMCA Safe Place opened a new youth drop-in center and began street outreach programs for youth.
- We launched Bed One-Stop, a central place where the homeless can make a reservation at any Louisville shelter. We just received the Center for Nonprofit Excellent's Art of Social Innovation Award for this program.
- Our Continuum of Care introduced the new Common Assessment (conducted by Family Health Center's Phoenix Health Center). The Common Assessment helps us meet the specific needs of each homeless person and family. We are working now to move the neediest people into permanent housing as quickly and efficiently as possible.

There are many more exciting things in our future. Stay tuned for more information about Rx: Housing Veterans, our newest collaborative project to end veteran homelessness. Keep in touch at our website, www.louhomeless.org. Like us on Facebook at www.facebook.com/LouHomeless. Follow us on Twitter at www.twitter.com/LouHomeless.

Thank you for joining us to take a stand against homelessness as we continue to improve the systems and services in our community. We couldn't do it without you.

Natalie Harris
Executive Director

WHAT IS

Rx: HOUSING?

Rx: Housing is a local collaborative program created in 2011. The name Rx: Housing comes from the idea that housing is the prescription (or the “Rx”) for the long-term health needs of the most homeless people. Our first goal was to house the most vulnerable homeless Louisvillians: those most likely to die on the streets. By the conclusion of the project in 2013, we’d successfully housed 50% of Louisville’s chronically street homeless individuals.

Housing the most vulnerable homeless people not only saves lives—it also saves our city tens of thousands of dollars in ER visits and incarceration costs.

Our Rx: Housing partners for this period included:

- Family Health Center’s Phoenix Health Center, the lead on a \$1.5 million SAMHSA grant;
- Wellspring, a SAMHSA grantee;
- St. John Center, a SAMHSA grantee;
- Seven Counties Services’ JADAC division, a SAMHSA grantee;
- Bridgehaven, a SAMHSA grantee; and
- Louisville Metro Housing Authority and HUD, providers of Section 8 and Shelter Plus Care vouchers.

We relied on individuals and corporations to fund this initiative, and are particularly grateful for AT&T, the GE Employee Community Fund, Humana, Louisville Downtown Management District, Spalding University, the Clifton Center, The Dona O’Sullivan Fund, the Frankfort Avenue Business Association, the Sisters of Charity, the William Barth Foundation, and Yum! Brands.

One next project is Rx: Housing Veterans, a community-wide initiative to end veteran homelessness in Louisville by 2016. Stay tuned to www.louhomeless.org for updates.

WHAT IS

BED

ONE-STOP?

In July 2013, The Coalition launched Bed One-Stop, a centralized way for homeless people to secure a bed at any of Louisville's emergency shelters. Homeless individuals and families can now reserve shelter beds by stopping by 1300 S.

Fourth Street, Suite 200, Monday through Friday from 10-1:30, or by calling (502) 637-BEDS from 10-2 seven days a week. We also maintain a centralized waiting list for homeless families and contact them when there's an opening.

In the first year of the program, we took calls from 9,360 homeless clients and met with nearly 1,700 people to reserve a bed at our office. Further, we referred over 2,200 people to local homeless prevention services. We just won the Center for Nonprofit Excellence's competitive Art of Social Innovation Award for this program.

This effort would not be possible without the participation of four wonderful member agencies: Salvation Army, St. Vincent de Paul, Volunteers of America, and Wayside Christian Mission. We are

also thankful to the many donors of Bed One-Stop: U.S. Department of Housing and Urban Development, Louisville Metro, PNC Foundation, MainSource Bank, Gheens Foundation, Old National Bank, and Bonnie Family Foundation.

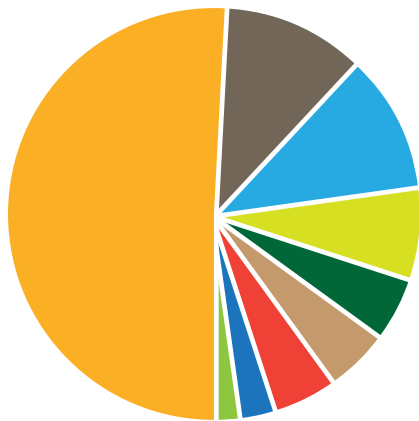
Our mission is rooted in the idea that the best change is systemic social change—change not only for one adult or one child today, but for thousands of adults and thousands of children in the future. We hope to break the cycle of homelessness and poverty in all of our work, including through Bed One-Stop.

FINANCIALS

2012-2013

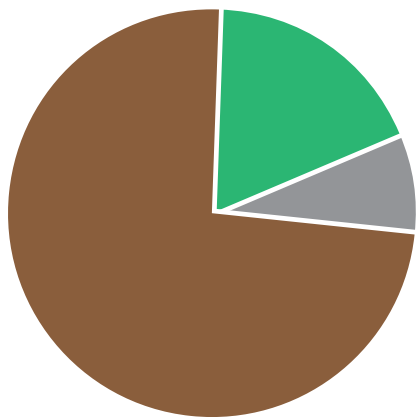
7/1/12-6/30/13

REVENUE



- 51% Federal, state, & local grants
- 11% In-kind gifts
- 11% Charitable gaming
- 7% Grants & contributions
- 5% Other income
- 5% Membership dues
- 5% Special events
- 3% Metro United Way
- 2% Investments & interest

EXPENSES



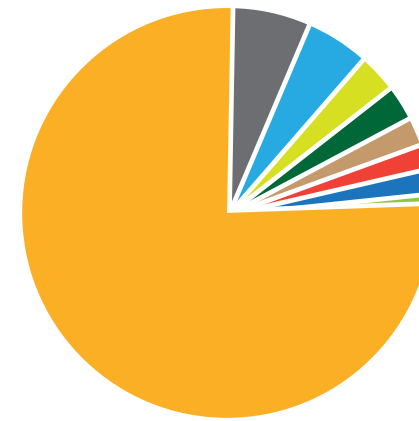
- 74% Programs & services
- 18% General/administration
- 8% Fundraising

Note: A full audit is available on our website at www.louhomeless.org.

2013-2014

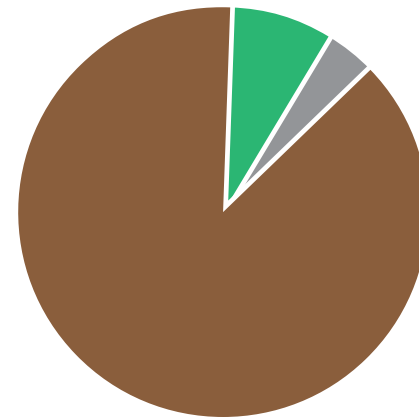
7/1/13-6/30/14

REVENUE



- 76% Federal, state, & local grants
- 6% Grants & contributions
- 5% Charitable gaming
- 3% Other income
- 3% Special event income
- 2% Membership dues
- 2% Investments & interest
- 2% In-kind gifts
- 1% Metro United Way

EXPENSES



- 87% Programs & services
- 8% Fundraising
- 4% General/administration

Notes: In the 2013-14 fiscal year, the Coalition for the Homeless began administering the U.S. Department of Housing and Urban Development Continuum of Care funds to member agencies. This means of the \$3,088,367 we receive from HUD, we pass through \$2,199,774 to our members. Also, once completed, a full audit will be available on our website at www.louhomeless.org.

DONORS

Without the generosity of our grant funders and donors, The Coalition would not be able to do our important work. Thank you.

2012-2013

Please note that the gifts listed below were received between July 1, 2012, and June 30, 2013.

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RACE TO END HOMELESSNESS

We were thrilled at the success of the Race to End Homelessness in both 2012 and 2013. The Race brought in over \$61,000 over two years toward our programs supporting homeless youth. We welcomed hundreds of racers to Cherokee Park on two beautiful Saturdays in November. While we have decided not to continue the race moving forward, we are so grateful to our sponsors, runners, volunteers, committee members, and other donors who made these events such a success.



Race to End Homelessness Sponsors

DEFENDERS OF THE COALITION (\$2,500+)

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Seven Counties Services (2012, 2013)
Spalding University (2012, 2013)
Stock Yards Bank (2012, 2013)
WellCare (2012)

GIVE A JAM

The Give-A-Jam to End Homelessness was started in 2011 by the innovative John Harris, Executive Director of the Clifton Center. John's idea was to host an event that would allow everyone to do something to end homelessness in our community. 100% of the funds from Give-A-Jam directly support The Coalition's Rx: Housing program to house the most vulnerable street homeless people.

Give-A-Jam is an entertaining night with performances by local musicians and poets, food donated by local restaurants, and auction items provided by the community's artists and businesses. In its first three years, Give-a-Jam has raised over \$45,000, with nearly half of that amount, \$22,000, having been raised in 2013 alone. In addition to the generous donors listed below, we are so grateful to the Clifton Center and John Harris for their generosity and leadership, and to GE Employee Community Fund, and Yum! Brands for their 2013 sponsorships.



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A special thanks to these former staff members for their countless contributions to The Coalition and to their commitment to our success: Diane Donahue (Bed One-Stop Staff), Merritt Gill (Bed One-Stop Staff), Vanda Mitchell (Bed One-Stop Staff), Roman Vodacek (HMIS Coordinator), Senlin Ward (Director of Communication and Special Projects), and Lonnie Williams (Bed One-Stop Staff).

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DIRECTORS

COALITION

The Coalition works with these 29 wonderful member agencies to coordinate funding, resources, and services for all of Louisville's homeless people. We are proud to call every one of these agencies a member of The Coalition for the Homeless.

Center for Women and Families
Choices, Inc.
Dare to Care
Family and Children's Place
Family Scholar House
Father Maloney's Boys and Girls Haven
GuardiaCare
Home of the Innocents
House of Hope Kentucky, Inc.
House of Ruth

Interlink Counseling Services
Jeff Street Baptist Community at Liberty
Louisville Rescue Mission
Legal Aid Society
Louisville Metro Community Services
Mattie's House
New Directions Housing Corporation
Phoenix Health Center of Family Health Centers
Rhonda's Another Chance
Salvation Army

Seven Counties Services, Inc.
Society of St. Vincent de Paul
St. John Center for Homeless Men
Uspiritus
Volunteers of America of Kentucky
Wayside Christian Mission
Wellspring
YMCA of Louisville at Chestnut Street
YMCA Safe Place Services

MEMBER AGENCIES

THANK

Thank you so much for your support of The Coalition. Whether you advocated for fair housing policies, attended or supported one of our events, hosted a speaker from The Coalition to discuss the face of homelessness in Louisville, or made a donation of any kind (including the members of our Five Bucks A Month Club!), we are so grateful. We are only able to do our best work because of your investment.

YOU!