



COALITION
FOR THE
HOMELESS

2018 DONOR REPORT



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Coalition for the Homeless

1300 S. Fourth Street, Suite 250
Louisville, KY 40208

(502) 636-9550
www.louhomeless.org

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AmeriCorps Homeless Youth Coordinator

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MSSW Practicum Student

A MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear friends,

I have been thinking a lot over the past year about how difficult it is to bring about **real and lasting change**. The hardest part is evaluating whether any change is worth the risks—or if it could make things worse. But to make real and lasting change—especially when it comes to homeless services—we have to **take risks** and **think big**.

On August 1, 2017, **over two dozen community partners** agreed to think big about the needs of homeless youth and young adults (16-24 years old). **We vowed we would house 100 young adults in 100 days**. This bold goal represented a 500% increase in the rate at which we have been housing young people in Louisville.

The team started by looking at process improvements, but that wasn't working quickly enough to meet the goal in time. So we adopted a new approach: fail fast and fail cheap. We tried lots of new ideas quickly, rather than wasting time debating the pros and cons of various solutions or falling too hard for one idea.

I'm thrilled to report that we had many wins as a result of this approach. Local police rescued several victims of sex trafficking, homeless youth received special vouchers to help them with mental health needs for the first time, and Jefferson County Public Schools began identifying vulnerable students sleeping in cars who needed to get to a place of stability.

Thanks to the hard work of our team, we successfully housed 112 young adults over those 100 days—and we learned so much in the process.

Of course, our work is not done. There are still over 130 known homeless youth and young adults living on the streets of Louisville, and **we aim to end homelessness for all youth and young adults by 2020**. And while we have learned how to provide housing more quickly, emergency shelter options continue to decrease—making it more difficult to keep these young people safe and off the streets while they seek housing.

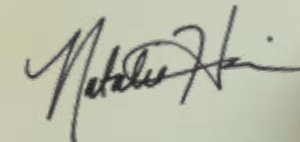
So I invite each of you to join us.

After you've read this report, turn to the last page, "Where We Go From Here." Find a way to get involved that works for you.

Everyone can do something to improve the life of a homeless person, and it will take all of us to solve the problem of homelessness.

It takes a village, and I am happy my village is Louisville.

With gratitude,



Natalie Harris



WE'RE ON A MISSION

The mission of the Coalition for the Homeless is to prevent and end homelessness in Louisville through advocacy, education, and the coordination of our 30+ member agencies and dozens of other community partners. We have been the lead advocate for the homeless since 1986, when we were founded after several people died on Louisville's streets.

Our programs address the root causes of homelessness and make services more cost-effective, efficient, and compassionate.

Our member agencies provide housing, food, clothing, healthcare, counseling, and legal services to the homeless — from veterans living on the streets to families living out of their cars.

Our job is to evaluate the needs of the homeless and of our agencies, to identify and address gaps in service community-wide, and to implement smart, long-term solutions.

We know that no single person or organization can solve the complex problem of homelessness. But we do believe that, *together*, through intensive collaboration and relentless focus on our ultimate goal, we *can* end homelessness in Louisville.



KNOW THE FACTS HOMELESSNESS IN LOUISVILLE

\$15.25

hourly wage needed to afford a 2-bedroom apartment¹

84

number of minimum wage hours one must work per week to afford a 2-bedroom apartment¹

7TH

our ranking among the 50 largest U.S. metros in the highest rate of evictions (5.3%)²

13,915

families on the Section 8 waiting list in Louisville/Jefferson County²

40

homeless families on the waiting list for emergency shelter

160

beds for homeless families lost since 2013 due to federal funding cuts

6,695

Louisvillians who experienced homelessness in 2017³

937

homeless people on January 24, 2018⁴

153

people counted sleeping outdoors on January 24, 2018⁴

858

youth (24 and under) who experienced homelessness in 2017

41%

homeless youth who report being a victim of sex trafficking⁵

74%

homeless youth who report a current mental health problem⁵

1. National Low-Income Housing Coalition

2. Louisville Metropolitan Housing Coalition

3. Number of individuals engaging with the homeless system at least once from 10/1/2016 to 9/30/2017

4. Continuum of Care Point-in-Time count - 784 sheltered, 153 estimated unsheltered

5. University of Louisville Human Trafficking Research Initiative, 2016 Youth Experiences Survey

2017 HOMELESS SYSTEM OUTCOMES

Homelessness has many causes. The primary one is poverty. While the Coalition and our partners are becoming more efficient and more effective every day, there is a great deal that is out of our control, especially federal resources available for permanent, supportive, and affordable housing.

Together, we have made significant strides in ending homelessness among veterans, the chronically homeless, and young adults. However, we need your continued support, engagement, and advocacy in order to continue to effect meaningful change for our most vulnerable neighbors.

5%

increase in total census of homeless people served from 2016 to 2017¹

40%

decrease in number of Louisvillians experiencing homelessness since 2005

\$9.55 MILLION

leveraged in federal funding for homeless services²

68

chronically homeless individuals housed

244

homeless veterans housed and "Functional Zero" maintained for veteran homelessness³

855

homeless neighbors transitioned to stable housing

112

young adults (24 and under) housed during the 100-Day Challenge on Youth Homelessness

560%

increase in the rate of housing young adults during the 100-Day Challenge

73

partner organizations rallied around the mission to end youth homelessness

7,477

Operation White Flag shelter stays

408

homeless individuals served at Stand Down

3,702

bed reservations made through the Coalition's Single Point of Entry for 1,812 unique clients

1. 5% more individuals engaged with the homeless system at least once throughout 2017 than throughout 2016.

2. Each year, the Coalition coordinates, writes, and submits the grant application to the Department of Housing and Urban Development on behalf of all Louisville homeless services.

3. "Functional Zero" means that, on average, we house more veterans per month than the number who enter the homeless system.

"WE RESPECT THE STRENGTHS OF OUR PARTNERS AND WORK DAILY TO STRENGTHEN OUR TEAM."



This is one of the Coalition's core values. Accordingly, these outcomes are a result of real collaboration as we all focus on ending homelessness for as many Louisvillians as possible. We are proud to stand alongside our partners behind these results.

- At **Stand Down**, more than 200 volunteers helped 408 homeless individuals access resources from 65 different organizations, ranging from healthcare and baby supplies to footwashing and housing resources.
- 300 compassionate Louisvillians volunteered for our **2018 Street Count** in January. These volunteers counted and gathered information on the most vulnerable Louisvillians who are sleeping outdoors during the coldest time of the year.
- Together with Councilman Bill Hollander, the Coalition worked to draft an **ordinance that provides basic protections to residents of homeless camps**, then asked Louisvillians to reach out to their council members about this critical ordinance. As a result, it passed overwhelmingly with bipartisan support.
- We launched the **Host Homes Pilot Project to End Youth Homelessness**, thanks to the generous investment of several local foundations. This program, which is being carried out by Home of the Innocents, invites local families to provide temporary, compassionate housing to homeless young adults while they transition to permanent housing. Learn more at louhomeless.org/host-homes.
- We **trained more than 165 case managers** in trauma-informed care, convened a training on fair housing issues for senior staff of homeless service agencies, and trained our partners in better client data management.
- We called on the community to support Metro Government funding for the **Louisville Affordable Housing Trust Fund**—and the community showed up! \$9.57 million was allocated, and that money has already been put to work increasing the affordable housing stock in Louisville.
- Our stellar **Associate Board** continued their good work, hosting the inaugural **Craft Beer Throwdown**, which raised \$13,500 for ending youth homelessness!
- Musicians, chefs, sound techs, community volunteers, and donors came together to make the 7th Annual **Give-a-Jam to End Homelessness** a huge success! We raised more than \$50,000 to end homelessness.
- We supported quarterly **Good News Parties**, bringing together volunteer homeless outreach groups to help them better coordinate their extraordinary efforts.

MEMBER AGENCIES

The Coalition for the Homeless has over 30 incredible member agencies that work collectively to serve the homeless in our community. They provide housing, food, clothing, healthcare, case management, and legal services to thousands of Louisvillians each year, including children, families, and veterans. We encourage you to learn more about them and how you can get involved!

Boys & Girls Haven
The Center for Women & Families
Centerstone
Chestnut Street Family YMCA
Choices, Inc.
Dare to Care Food Bank
ElderServe
Family & Children's Place
Family Scholar House
Free 2 Hope
Home of the Innocents
House of Hope Kentucky
House of Ruth
Jeff Street Baptist Community at Liberty
Legal Aid Society
Louisville Metro Community Services
Louisville Rescue Mission
Mattie's House
New Directions Housing Corporation
People Against Trafficking Humans (PATH) Coalition of Kentucky
Phoenix Health Center of Family Health Centers
Rhonda's Another Chance
Salvation Army
Society of St. Vincent de Paul
St. John Center for Homeless Men
Uniting Partners for Women & Children (UP)
Uspiritus
Volunteers of America Mid-States
Wayside Christian Mission
Wednesday's Child
Wellspring
YMCA Safe Place Services

Find more information and links to these organizations' websites at louhomeless.org/members.

RESOURCES

If you or someone you know needs help, check out these great resources:

Street Tips

Each year, the Coalition publishes and distributes a quick reference guide for those in immediate need of shelter or services. You can get copies from our office by calling (502) 636-9550, or download the Street Tips Booklet at louhomeless.org/street-tips.

Reserve a Shelter Bed for the Night

Call our Single Point of Entry at (502) 637-2337, seven days a week, 10am to 4pm.

Common Assessment

A service provided by Family Health Centers, the Common Assessment team provides outreach and assessment to people staying in shelters or on the streets and assists them in identifying potential opportunities for housing and other services. Call (502)-637-2080 M-F, 10am to 3pm.

Youth in Housing Crisis (12-17 yrs)

Call YMCA Safe Place Services at (502) 635-5233.

Mental Health Crisis

The Hope Now Hotline is a 24/7 crisis line offered by Centerstone. Call (800) 221-0446.

Homeless Veterans

Call the Volunteers of America Mid-States Supportive Services for Veteran Families program at (502) 384-0868 or the Robley Rex VA Medical Center at (502) 287-4178.

LouieConnect.com

This mobile-optimized, user-friendly website compiles the services in our community that provide support for people experiencing a difficult time. It includes information about free services, including food, jobs, housing, education, health, and financial and legal help. LouieConnect is operated by Family Scholar House.

Metro United Way 2-1-1

Dial 2-1-1 or call (877) 566-4968 to access Metro United Way's help referral service line. You can also text your ZIP code to 898211 to connect with a local call specialist.

Neighborhood Place

Access blended health, education, employment, and human services that support children and families in their progress toward self-sufficiency. Call (502) 574-4377 or visit louisvilleky.gov/government/neighborhood-place.

FINANCIALS

JULY 1, 2016 - JUNE 30, 2017

Statement of Activity

Revenue and Support:

Grants and contributions	\$3,399,463
Charitable gaming revenue, net	185,490
Membership dues	50,990
Special event revenue, net	49,624
Investment income	30,393
Realized and unrealized gain (loss) on investments, net	(6,375)
Other income	22,866
Total revenue and support	\$3,732,451

Expenses:

Program services	\$3,305,744
Management and general	131,266
Fundraising	133,777
Total expenses	\$3,570,787

Change in net assets \$161,664

Statement of Financial Position

Assets

Cash	\$471,723
Grants receivable	52,835
Promises to give	17,705
Inventory	2,630
Prepaid expenses	3,516
Investments	266,817
Property and equipment, net	6,573
Total Assets	\$821,799

Liabilities and Net Assets

Liabilities

Accounts payable	\$38,571
Accrued expenses and withholdings	18,185
Total Liabilities	56,756

Net Assets

Unrestricted	697,121
Temporarily restricted	67,922
Total Net Assets	765,043

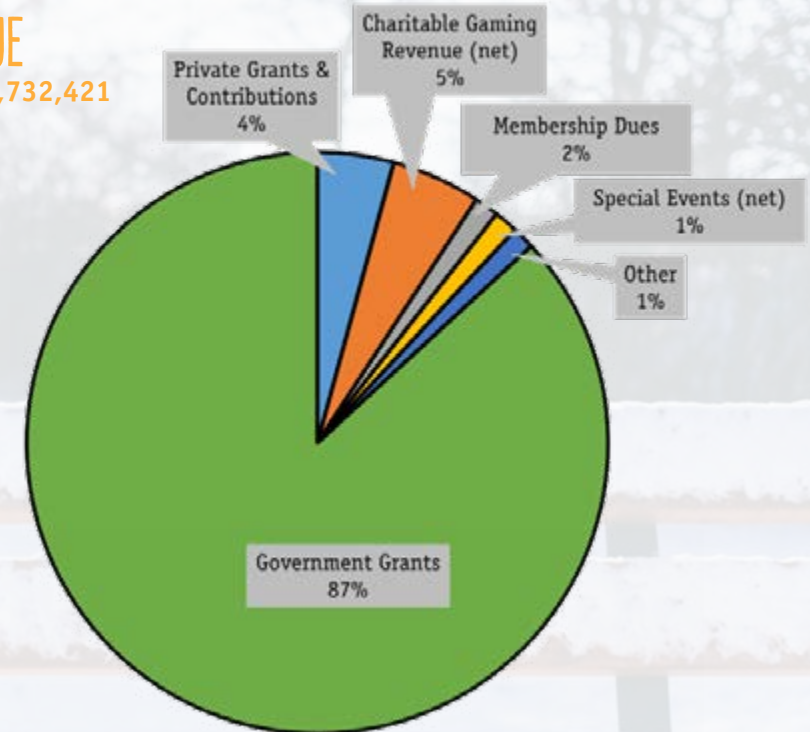
Total liabilities and net assets \$821,799

YOUR DOLLARS AT WORK

JULY 1, 2016 - JUNE 30, 2017

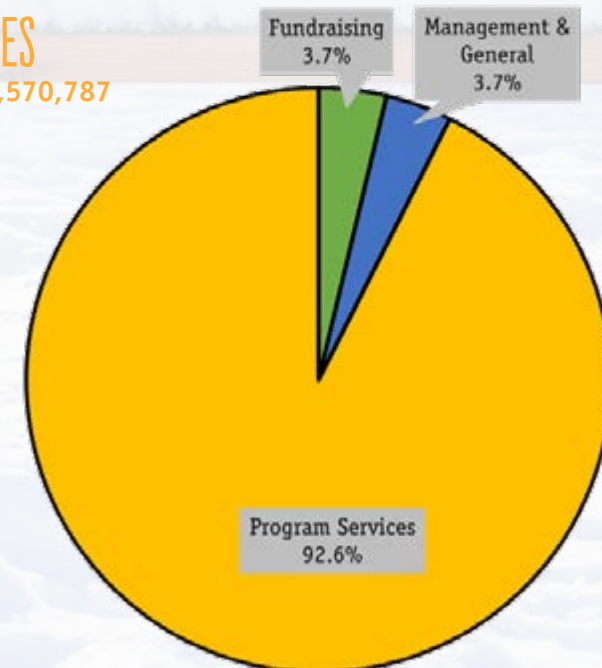
REVENUE

Total: \$3,732,421



EXPENSES

Total: \$3,570,787



COALITION FOR THE HOMELESS DONORS

2016

PARTNERS (\$5,000+)

Anonymous
Active Heroes
The Benevity Community Impact Fund
Commonwealth of Kentucky
Community Foundation of Louisville
Alden Fellows Leadership Development Award
Department of Housing & Urban Development
Doligale Family Charitable Foundation
Kentucky Housing Corporation
Louisville Metro Government
Metro United Way
PNC Foundation
Warrior Empowerment Foundation
Weatherspoon Charitable Foundation

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Louisville Downtown Partnership
Louisville Metro Housing Authority

John McGeeney and Linda George
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Mary O'Doherty
Lisa Osanka
Raymond James

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Mildred and Charles Vernia
Carla Wallace
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Curtis Stauffer and Rachel Cutler
Donald Summers and Amy Thompson
SWS Charitable Foundation
Jeffrey Thiele

See a full 2016 donor list at louhomeless.org/2016donors

COALITION FOR THE HOMELESS DONORS

2017

PARTNERS (\$5,000+)

Anonymous
Mr. William O. Alden, Jr.
Commonwealth of Kentucky
Community Foundation of Louisville
Fund for Louisville Grant
Department of Housing & Urban Development
Kyle Elmore - White Picket Real Estate
The Gheens Foundation
[give] 502
Jamon Brown Foundation
Kentucky Housing Corporation
Kosair Charities
Louisville Affordable Housing Trust Fund
Louisville Metro Government
Metro United Way
Woodforest National Bank

BENEFACTORS (\$1,000 - \$4,999)

Aetna
Arthur K. Smith Family Foundation
Kathy and Larry Beach
Belterra Casino
Bethel St. Paul Church
Edith S. Bingham
Bonnie Family Foundation
Comprehensive Health Management
Dona O'Sullivan Fund to Fight Homelessness
Donald and Susan Bennett Family Charitable Foundation
Douglass Boulevard Christian Church
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David A. Jones, Jr. and Mary Gwen Wheeler
Kentucky Foundation for Medical Care
Kentucky Housing Corporation
Glenn Kosse and Kelley Helgeson
Diane Laughlin and Russ Neil
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Carla Wallace
Walters & Mason Retail
Thomas Walton, Jr. and Carol Walton
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Melissa Youngren

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ACLU of Kentucky
Aetna Foundation
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Patricia Cummings Bruggman
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Anne Huntington

Keller Williams Realty
Livesay Consulting, LLC
Louisville Church of Christ
Louisville Metro Housing Authority
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Mark Naber
Conor & Kim O'Driscoll
Ollie Green & Company CPAs
PBI Bank
Pitt & Frank, LLC
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St. Francis School
Neil and Michele Taylor
Keith Underwood
United Automobile Workers Local 862
Vanguard Charitable
Porter Watkins
YourCause

FRIENDS (\$250 - \$499)

Accredited Wealth Management
Carey Addison, Jr.
Advanced Payroll Systems, Inc
Abby Asfahl
Judith Bartholomew
Harlan and Ann Beckemeyer
Dennis Benzel and Sandi Uligian
Bourbon Brotherhood
Debbie and David Bruenderman
Mary Bryan
David and Bridget Burianek
Evan Campbell
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Judith Johnson
James Kalb
Paul and Janice Kensicki
Melissa and Nate Kratzer

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2017 (continued)

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The Morris & Sylvia Trachten

Family Foundation
Dwayne Overmyer
Vaughn and Debbie Payne
Troy Ransdell
Raymond & Irene Wilborn
Charitable Foundation
Stephen Reily
E. Wayne Schwertley
Andrea Scott
Curtis Stauffer and Rachel Cutler

Steptoe & Johnson, PLLC
Donald Summers and Amy
Thompson
Jamie Turner Lovett
Mildred and Charles Vernia
Newby and Johnny Walters

See a full 2017 donor list at
louhomeless.org/2017donors

*Our donors are important to us and critical to our mission!
If you see a mistake in this list, please accept our deepest apologies
and let us know so we can make it right. Contact Melissa Kratzer at
mkratzer@louhomeless.org or (502) 636-9550 ext. 213.*



SAVE THE DATES

Go to louhomeless.org for up-to-date information on these events!

APRIL 9, 2018

Jamon Brown Foundation
Golf Scramble

Lake Forest Country Club

AUG 25, 2018

5th Annual
Bourbon Mixer

The Henry Clay

OCT 3, 2018

Stand Down

The Salvation Army

OCT 11, 2018

Second Annual
Craft Beer Throwdown

Bowman Field Hangar

DECEMBER 2018

8th Annual Give-a-Jam to
End Homelessness

Location TBD

JAN 30-31, 2019

2019 Street Count

Location TBD

WHERE WE GO FROM HERE

Give Today

Make a secure online donation at louhomeless.org/donate or mail your check to 1300 S. Fourth Street, Suite 250, Louisville, KY 40208.

Join our **Five Bucks a Month Club** to cover the cost to get one person off the streets and into shelter for one night of extreme weather each month. Visit louhomeless.org/fivebucks for more information.

Volunteer

We need 300+ volunteers for our annual **Street Count** each January and 200+ volunteers for **Stand Down** each October. Watch our Facebook page or subscribe to our email newsletter to sign up to help!

Our member agencies are working hard every day to meet the immediate and long-term needs of our homeless neighbors. Go to louhomeless.org/members to find links to their websites, where you can find more information about their volunteer needs.

Help End Young Adult Homelessness

It will take all of us to end youth homelessness by 2020. You can help by donating or by **mentoring or hiring a vulnerable young person**. Learn more at louhomeless.org/young-adults. You can also provide a temporary home for a homeless young adult through a new **Host Homes Pilot Project** at Home of the Innocents. Learn more at louhomeless.org/host-homes.

Advocate

Join us in advocating for fairer policies that affect our homeless and low-income neighbors. We especially need you to support a dedicated funding source for the **Louisville Affordable Housing Trust Fund** and more funding for affordable and supportive housing on the federal, state, and local level.

Sign up for our e-News

Click the blue subscribe button at louhomeless.org to receive a monthly update and monthly State of Homelessness letter from Natalie Harris.

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COALITION
FOR THE
HOMELESS

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Louisville, KY 40208

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Because no one should call this home.

louhomeless.org/donate