

louisianahomeless.org



THERE'S NO PLACE LIKE...



2013 ANNUAL REPORT

WHERE WILL YOU SLEEP TONIGHT?



WHAT'S FOR DINNER?



HOW WILL YOU KEEP WARM?



YOU'VE PROBABLY NEVER WORRIED
MUCH ABOUT THESE ISSUES,
BUT FOR SOME, THESE ARE DAILY PROBLEMS
THAT COULD MEAN THE DIFFERENCE
BETWEEN LIFE OR DEATH.

IN THE COMING MONTHS OF 2013, WE WILL BE POSING
THESE QUESTIONS, AND OTHERS, TO LOUISVILLIANS IN
THE HOPES OF RAISING AWARENESS OF THE ISSUES
OUR HOMELESS NEIGHBORS MUST DEAL WITH.

IT IS OUR GOAL TO MAKE LOUISVILLE
THE POSSIBILITY CITY FOR EVERYONE.



THERE ARE NOT ENOUGH WORDS TO ADEQUATELY THANK EVERYONE WHO CONTRIBUTED TO WHAT WE ACCOMPLISHED THIS YEAR.

The year of 2011-2012 was especially important in preparing for our future. We are seeing more federal, state, and local funding cuts to homeless services. But fortunately, this has led to a collective response of cooperation and improved services instead of competition.

One example is our strengthened partnership with the Louisville Metro Department of Community Services and Revitalization. We are working closely to implement a required single point of entry for Louisville's homeless shelter system as well as continuing to improve data quality, seek more client input into service provision and find more cost effective ways to increase services.

Our board and staff came together in January to create a new strategic plan which has led to the creation of a city-wide education campaign to make the public more aware about the issues of homelessness. The increasing numbers of young adults in shelters and homeless children in our schools has led to the creation of collaborative partnerships between agencies and funders to find cracks in our systems to be addressed by innovative solutions.

Perhaps most significant, was our "Rx Housing" campaign, Louisville's 100K Homeless Initiative which created housing for the most vulnerable on our streets. This program brought new resources to the community and has now housed over 56 chronically homeless citizens who had lived on the streets for an average of four years each.



OTHER ACCOMPLISHMENTS INCLUDE

- 531 people were served by Project Connect/Stand Down which is a one day group effort to provide a variety of resources that help veterans and homeless individuals obtain food, clothing, shelter, drug and alcohol counseling, medical treatment, and other supportive services. This event is sponsored by the Louisville VA Medical Center, The KY Department of Veteran Affairs along with the Louisville Metro Government, The Coalition for the Homeless, and other community agencies.
- 1,521 people were placed in permanent housing by member agencies of the Coalition
- With assistance from the Coalition, the Louisville Downtown Management District created the "Positive Change" campaign. This is the Downtown neighborhood's response to a community-wide issue and is designed to

direct well-intentioned dollars to social service agencies that provide critical services to the homeless and those with substance abuse problems. To date over \$1,400 has been raised from people's change.

- A partnership with The Clifton Center created the first annual "GIVE-A-JAM to End Homelessness," which is all about celebrating the fact that everyone can do something to help. Musicians and chefs donate their talents at the event. Sound engineers give their time, printers print and designers design, all in support of our goal to help people who need it the most. Last year the event raised almost \$9,000 with no underlying sponsors.

Again, thank you for being a part of this hard work. We are already seeing the results as people move from the streets to housing, shorten their stays in shelter and find their voice to say what they need to improve their lives.



COALITION STAFF 2011-2012

Natalie Harris
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Director of Community Coordination

Roman Vodacek
HMIS Coordinator

Senlin Ward
Agency Assessment & Resource Coordinator

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Chief Financial Officer

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Lisa Cates, *2014*

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STATEMENTS OF FINANCIAL POSITION

June 30 2012 and 2011

	2012	2011
ASSETS		
Cash	\$ 225,857	\$ 147,105
Grants receivable	31,745	18,003
Inventory	15,763	22,202
Prepaid expenses	6,970	5,130
Investments (Notes 2 and 3)	135,504	121,119
Furniture and equipment, net (Note 4)	<u>1,719</u>	<u>382</u>
TOTAL ASSETS	<u>\$ 417,558</u>	<u>\$ 313,941</u>
LIABILITIES		
Accounts payable	\$ 49,108	\$ 48,594
Accrued expenses and withholdings	<u>6,498</u>	<u>21,626</u>
TOTAL LIABILITIES	<u>\$ 55,606</u>	<u>\$ 70,220</u>
NET ASSETS		
Unrestricted	\$ 315,213	\$ 206,941
Temporarily restricted (Note 6)	<u>46,739</u>	<u>36,780</u>
TOTAL NET ASSETS	<u>\$ 361,952</u>	<u>\$ 243,721</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 417, 558</u>	<u>\$ 313,941</u>



WE ESPECIALLY WANT TO THANK OUR DONORS AND SUPPORTERS. WITHOUT YOUR GENEROSITY, THE COALITION WOULD NOT BE ABLE TO DO OUR IMPORTANT WORK.

GRANT FUNDERS

Adanta
AT&T
William E. Barth Foundation
Bonnie Family Foundation
C.E. & S. Foundation
Humana Foundation
Kentucky Colonels
KY Dept. of Veteran Affairs
KY Housing Corporation
Louisville Metro Council
Metro United Way
Old National Trust Company
PNC Foundation
U.S. Dept. of HUD
Yum! Brands Foundation

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Malcolm Wintergerst



In 2011 the Coalition partnered with The Clifton Center and held its first annual Give-A-Jam to End Homelessness. Members of the community came to the Clifton Center on the evening December 22nd to enjoy music, poetry, a silent auction, various libations and food from local restaurants. What makes this event so unique is that everyone who performed, provided refreshments, auction items, printing, designs for posters, etc. donated everything. No one charged for their services and everything went to serving the homeless in our community. Close to \$9,000 was raised from this first ever event.

The Coalition would like to thank the following donors and contributors:

RESTAURANTS

Bourbon's Bistro
The Comfy Cow
Crave Café and Catering
Majid
Porcini Restaurant
Varanese
Volare

AUCTION

Ashley Bearden Designs
Balance Therapeutic Massage
The Clifton Center
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DONORS

The Clifton Center
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Will King
Justin Lewis
Joe Manning
Marta Miranda
Nathan Salsburg & Friends
Joan Shelley
Sparkle Steve
Leigh Ann Yost

THANK YOU

The Coalition has one very special thank you to extend to Stewart and Associates who has helped us realize one of our biggest strategic planning goals. We agreed that after years of not having a firm community identity we needed to create a clear brand and craft a meaningful message. These two pieces had to be something that the Louisville community could immediately identify as “The Coalition” and should also help them understand our mission. We turned to Stewart and Associates for their expertise.

In October, Stewart and Associates delivered not only a new Coalition brand, but an entire campaign developed to make the community really think about the issue of homelessness and how they can be part of the solution. This annual report is one piece of that campaign. The generosity of Stewart and Associates, their work, time, effort and their creativity is above reproach. The Coalition board and staff would like to express our gratitude and we look forward to our continued partnership.



STEWART
& ASSOCIATES