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BBB Wise Giving Report for Coalition for the Homeless

BBB Wise Giving report *issued* March 2014.
BBB Wise Giving report *expires* February 2016

This BBB Accredited charity meets all 20 Standards for Charity Accountability. [Find out more...](#)

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Charity Contact Information

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Name: Coalition for the Homeless
Address: 1115 S. Fourth Street
Louisville, KY 40203
Phone: 502-589-0190
Web Address: <http://www.louhomeless.org>

BBB Wise Giving Alliance Comments

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Year, State Incorporated: 1986, Kentucky

Affiliates:None

Stated Purpose: The Coalition for the Homeless, Inc., is a 501(c)3 nonprofit organization with a mission to advocate for people who are homeless and for the prevention and elimination of homelessness. Our efforts are targeted in a three-prong approach: 1) Educate the community about homelessness and inspire action, 2) Advocate for system changes, and 3) Coordinate the community response to homelessness through efficient use of resources and funding.

Evaluation Conclusions

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Coalition for the Homeless meets the 20 [Standards for Charity Accountability](#).

Programs

The agency's programs and services include the following: Advocacy including meeting with city council members, city staff, State and federal legislators to affect policy, Letter writing campaigns, Education campaigns and public speaking engagements to raise awareness about homelessness and poverty, Press releases, public forums and reports on homelessness in Louisville, Weekly "Word on the Street" E-newsletter about homeless issues and resources in Louisville, "Street Tips" publication with resources that help the homeless in Jefferson County, Monitoring of homeless shelters using quality assurance standards, Trainings to shelter and homeless service agency staff to meet standards, Creation and tracking of "The Blueprint: Plan to Eliminate Homelessness" for Louisville, Coordination of local homeless services and submission of federal Continuum of Care application to access over \$8 million per year in funding for homeless services, Coordination and training for county-wide Homeless Management Information System Management that tracks all homeless services, Annual street count and homeless census, Coordination of "White Flag" program to provide additional shelter during inclement weather, Distribution of donations and half price TARC tickets to service providers, Coordination of annual "Stand Down/Project Homeless Connect" event to provide resources to the homeless on a single day, Coordination of system to hear complaints and concerns about homeless services, Addressing service gaps through service coordination and program start up, and Management of Bed One-Stop call center to get homeless ID card and make a shelter reservation.

For the fiscal year ended June 30, 2013, Coalition for the Homeless's program expenses were:

Continuum of Care	537,227
Total Program Expenses:	\$537,227

Governance

Chief Executive : Natalie Harris, Executive Director

Compensation*:

Chair of the Board: Stacy Deck

Chair's Profession / Business Affiliation: Professor at Spalding University

Board Size: 17

Paid Staff Size: 11

Fund Raising

Method(s) Used:

Methods of fund raising include direct mail, invitations to fund raising events, grant proposals, charitable gaming, internet appeals, and memberships.

In addition, the Coalition for the Homeless is a Metro United Way member agency.

Fund raising costs were 8% of related contributions. (Related contributions, which totaled \$753,221, are donations received as a result

of fund raising activities.)

Tax Status

This organization is tax-exempt under section 501(c)(3) of the Internal Revenue Code. It is eligible to receive contributions deductible as charitable donations for federal income tax purposes.

Financial

The following information is based on Coalition for the Homeless's audited financial statements for the fiscal year ended June 30, 2013.

Ending net assets as reported below include \$443,824 in unrestricted net assets and \$28,069 in temporarily restricted net assets.

Total assets as reported below include \$16,030 invested in furniture and equipment, net.

Source of Funds

Grants and contributions	482,014
In-kind income	94,545
Charitable gaming, net	93,172
Other	51,312
Dues	42,500
Special events, net	40,990
Gains on investments	12,790
Investment income	280
Total Income	\$817,603



Uses of Funds as a % of Total Expenses

Programs: 74% Fund Raising: 8% Administrative: 18%

Total income	\$817,603
Program expenses	\$537,227
Fund raising expenses	61,871
Administrative expenses	129,928
Total expenses	\$729,026
Income in Excess of Expenses	88,577
Beginning net assets	361,952

Other Changes in Net Assets	21,364
Ending net assets	471,893
Total liabilities	7,903
Total assets	\$479,796

An organization may change its practices at any time without notice. A copy of this report has been shared with the organization prior to publication. It is not intended to recommend or deprecate, and is furnished solely to assist you in exercising your own judgment. If the report is about a charity and states the charity meets or does not meet the [BBB Standards for Charity Accountability](#), it reflects the results of an evaluation of information and materials provided voluntarily by the charity. The name Better Business Bureau is a registered service mark of the Council of Better Business Bureaus, Inc.

This report is not to be used for fund raising or promotional purposes.