



# J. Brown Foundation Golf Scramble

*Benefitting the J. Brown Foundation &  
Coalition for the Homeless*



## Sponsorship Levels

- **Platinum: \$15,000**
  - Name and logo placed on top of banner as presenting sponsor. Mentions on all media including radio, TV, ads, social media, and all print material.
  - Interview from live ESPN Radio show morning of the event
  - 1 Foursome, including lunch
  - Lunch meet & greet with athletes
  - Full page ad in event program
  - Logo with website link placed on both non-profit websites for one year
  - Includes 4 tickets to an NFL Rams Home Game, with pregame field passes, roundtrip airfare, 4-star hotel stay from Saturday – Tuesday, dinner with Jamon Brown, autographed Jamon Brown NFL Jersey, and other Rams memorabilia
- **Gold Sponsorship \$7,500**
  - Name and logo on banner, mentions on all media including radio, TV, ads, social media, and all print material.
  - Interview from live ESPN Radio show morning of the event
  - 1 Foursome, including lunch
  - Lunch meet & greet with athletes
  - Full Page ad in event program
  - Logo with website link placed on both non-profit websites for one year
  - Football autographed by Jamon Brown and other Rams memorabilia
- **Silver Sponsorship \$5,000**
  - Name and logo on banner, mentions on all media including radio, TV, ads, social media, and all print material.
  - Interview from live ESPN Radio show morning of the event
  - 1 Foursome, including lunch
  - Lunch meet & greet with athletes
  - Half page ad in event program
  - Football autographed by Jamon Brown & other Rams Memorabilia
- **Bronze Sponsorship \$2,500**
  - Name and logo on banner, mentions on all media including radio, TV, ads, social media, and all print material.
  - Mention from live ESPN Radio show morning of the event
  - 1 Foursome, including lunch
  - Lunch meet & greet with athletes
  - Quarter page ad in event program
  - Rams Memorabilia autographed by Jamon Brown
- **Beverage Sponsor \$1,500**
  - Sign on beverage cart and bar
  - Lunch meet & greet with athletes
  - Business card sized ad in event program
- **Hole Sponsor \$1000**
  - Signage at specified hole
  - Ability to place table and handouts at hole
  - Lunch meet & greet with athletes
- **Lunch Sponsor \$2,000**
  - Signage at lunch buffet
  - Lunch meet & greet with athletes
- **Drink Ticket Sponsor \$1,500**
  - Name and logo printed on drink tickets
  - Lunch meet & greet with athletes



# J. Brown Foundation Golf Scramble

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We are so excited to announce our inaugural J. Brown Foundation Golf Scramble to benefit the Jamon Brown Foundation and Coalition for the Homeless. Jamon Brown is a Louisville native who played football for Fern Creek High School and the University of Louisville and is currently the starting Right Guard for the Los Angeles Rams. Jamon Brown started with humble beginnings and experienced homelessness throughout his childhood. As Jamon has risen in his career, he continues to reflect on where he began. Because of his personal experience with being homeless, he has chosen to give back to his hometown and help offer opportunities to other homeless people who have not been as fortunate. Jamon and the J. Brown Foundation are working to end youth homelessness and improve the lives of those struggling with poverty and violence in Louisville.

We are asking for your help by sponsoring the J. Brown Foundation Golf Scramble. This is an opportunity to give back to the community while receiving exposure for your business among some of Louisville’s top local celebrity athletes. Our event takes place at Lake Forest Country Club on April 9, 2018. Sponsors will receive exposure through their presence at the scramble, media promotions, and signage. Sponsors are also given the opportunity to join us for a meet and greet lunch to visit with Jamon Brown and other local athletes and celebrities that make us proud to call Louisville home.

Together we can reduce youth homelessness and give the children of our future hope and opportunity. Please join us in this endeavor. Attached are the sponsorship levels and forms. Please return this form as soon as possible with your pledge so that we can begin promoting you immediately!

Sincerely,

Danny L. Mosby  
Executive Director  
J. Brown Foundation

Natalie Harris  
Executive Director  
Coalition for the Homeless





**J. Brown Foundation Golf Scramble**  
*Benefitting the J. Brown Foundation &  
 Coalition for the Homeless*



Please count us in! We want to help end youth homelessness and improve the lives of those struggling with poverty and violence in Louisville by sponsoring the J. Brown Foundation Golf Scramble.

Sponsorship Level \_\_\_\_\_

Sponsor Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_

Donation: \$ \_\_\_\_\_

Total Due: \$ \_\_\_\_\_

Check enclosed \_\_\_\_\_ Please invoice me \_\_\_\_\_

Please make checks payable to:

**Coalition for the Homeless**  
 Attn: Melissa Kratzer  
 1300 S. Fourth Street, Suite 250  
 Louisville, KY 40208

**Questions:**  
 Danny Mosby  
 502-553-2322  
 Danny.mosby@gmail.com

Melissa Kratzer  
 (502) 636-9550 ext. 213  
[mkratzer@louhomeless.org](mailto:mkratzer@louhomeless.org)

*The Coalition for the Homeless is a 501(c)3 nonprofit organization, EIN 61-1118307.  
 All donations are tax deductible to the full extent of the law.*