



COALITION
FOR THE
HOMELESS

2019 DONOR REPORT



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Coalition for the Homeless

1300 S. Fourth Street, Suite 250
Louisville, KY 40208

(502) 636-9550

www.louhomeless.org

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A MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear friends,

The Coalition for the Homeless had two extraordinary successes in 2018, thanks to the coordinated efforts of dozens of community partners.

First, thanks to the generosity and vision of early funders, we created a new **Family Homelessness Prevention & Diversion Program** at the Coalition. In their first year, Erin and Tonia worked tirelessly to meet the needs of the 70+ families on our nightly waiting list for emergency shelter.

They prevented 34 families from becoming homeless and diverted 150 more from ever having to enter a shelter. They served 488 people – and their first year does not end until June! Now, our staff and Board are committed to expanding the program to other populations and strengthening our commitment to the belief that **the best homeless services focus on prevention.**

Second, Louisville has become a nationwide model in our efforts to address youth and young adult homelessness. **Because of the work of over 70 partners, we received a competitive U.S. Department of Housing and Urban Development grant for \$3.4 million that is renewable for years to come.**

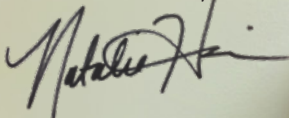
With this resource, and with your continued support, we plan to reach “functional zero” for youth and young adult homelessness by the end of 2020. Furthermore, we will help other communities hoping to achieve the same by sharing our best practice

models, such as Family Scholar House and Host Homes.

However, we still have much work to do. We are all deeply concerned about the neighbors who are sleeping on our streets, a problem that has become more and more visible in recent years. With the provision of over \$500,000 from the City, Louisville has tested models for addressing this crisis. We’ve learned that those in need will come in if adequate shelter is available. A study is underway at the University of Louisville that will provide evidence-based, long-term recommendations for how we can best address our city’s street homelessness crisis. **We must all be united in using this data and in holding our leaders accountable. We cannot ignore the need.**

Metro Council and other community leaders must hear a **strong and united voice** if we are to receive the funds needed and implement the best practices that have already been tested in our community. The fight won’t be easy. But I do believe that, together, we can continue making Louisville a better city for all of us.

With Gratitude,



Natalie Harris



WE'RE ON A MISSION

The mission of the Coalition for the Homeless is to prevent and end homelessness in Louisville through advocacy, education, and the coordination of our 30+ member agencies and dozens of other community partners. We have been the lead advocate for the homeless since 1986, when we were founded through a County task force after several people died on Louisville's streets.

Our programs address the root causes of homelessness and make services more cost-effective, efficient, and compassionate.

Our member agencies provide housing, food, clothing, healthcare, counseling, and legal services to the homeless — from veterans living on the streets to families living out of their cars.

Our job is to evaluate the needs of the homeless and of our agencies, to identify and address gaps in service community-wide, and to implement smart, long-term solutions.

We know that no single person or organization can solve the complex problem of homelessness. But we do believe that, *together*, through intensive collaboration and relentless focus on our ultimate goal, we *can* end homelessness in Louisville.



KNOW THE FACTS

HOMELESSNESS IN LOUISVILLE

\$15.79

hourly wage needed to afford a 2-bedroom apartment¹

87

number of minimum wage hours one must work per week to afford a 2-bedroom apartment¹

14

households evicted *each day*. Louisville's eviction rate (4.82%) is 2x the national average²

13,092

families on the Section 8 waiting list in Louisville/Jefferson County³

40-70

homeless families on the waiting list for emergency shelter each night

1,039

homeless families on the waiting list for emergency shelter throughout 2018

6,986

Louisvillians who experienced homelessness in 2018⁴

118

people counted sleeping outdoors on January 30, 2019⁵

1,071

total homeless people counted on January 30, 2019⁵

76

unaccompanied homeless young adults (age 24 and under)⁶

41%

homeless youth who report being a victim of sex trafficking⁷

74%

homeless youth who report a current mental health problem⁷

1. National Low-Income Housing Coalition

2. Eviction Lab

3. Louisville Metropolitan Housing Coalition

4. Number of individuals engaging with the homeless system at least once from 10/1/2017 to 9/30/2018

5. Continuum of Care Point-in-Time count estimates: 953 sheltered, 118 unsheltered

6. The Coalition's by-name list, as of March 2019

7. University of Louisville Human Trafficking Research Initiative, 2016 Youth Experiences Survey

2018 HOMELESS SYSTEM OUTCOMES

Homelessness has many causes. The primary one is poverty. While the Coalition and our partners are becoming more efficient and more effective every day, there is a great deal that is out of our control, especially federal resources available for permanent, supportive, and affordable housing.

Together, we have made significant strides in ending homelessness among veterans, the chronically homeless, and young adults. However, we need your continued support, engagement, and advocacy in order to continue to effect meaningful change for our most vulnerable neighbors.

4.3%

increase in total census of homeless people served from 2017 to 2018¹

38%

decrease in number of Louisvillians experiencing homelessness since 2005

\$9.91 MILLION

leveraged in federal funding for homeless services²

122

chronically homeless individuals housed (79% more than 2017)

202

homeless veterans housed and “Functional Zero” maintained for veteran homelessness³

980

homeless neighbors transitioned to stable housing

79

partner organizations rallied around the mission to end youth homelessness

67%

reduction in youth and young adult homelessness since 2017

\$3.45 MILLION

awarded to Louisville to expand our collaborative youth homelessness work

8,254

Operation White Flag shelter stays⁴

432

people served at Stand Down, an annual resource fair for those experiencing homelessness

5,411

bed reservations made through the Coalition’s Single Point of Entry for 2,182 unique clients

1. 4.3% more individuals engaged with the homeless system at least once throughout 2018 than throughout 2017.
2. Each year, the Coalition coordinates, writes, and submits the grant application to the Department of Housing and Urban Development on behalf of all Louisville homeless services.
3. “Functional Zero” means that, on average, we house more veterans per month than the number who become homeless.
4. During extreme weather, three emergency shelters open their doors in excess of their normal capacity to ensure people have a safe place to stay out of the elements.

"WE GET THINGS DONE BY SOLVING THE MOST DIFFICULT PROBLEM THAT HAPPENS MOST OFTEN."

***This is one of our core values.** We know that real progress can happen only when we roll up our sleeves and work together toward a common goal. We're proud to stand beside our partners behind these results.*

We were selected as one of 11 U.S. communities to receive a **HUD Youth Homelessness Demonstration Program grant**, bringing \$3.45 million to Louisville to end young adult homelessness.

We launched a new **Family Homelessness Prevention & Diversion Project**. In its first 8 months, we diverted 150 homeless families from entering emergency shelter and prevented 34 families from becoming homeless in the first place. In total, we helped 488 people increase self-sufficiency and stability.

We supported the **launch of a new women-only day shelter, UP for Women & Children**. In its first 100 shifts of operation, UP served 335 women through 2,780 visits and directly helped 68 women and children transition into permanent housing.

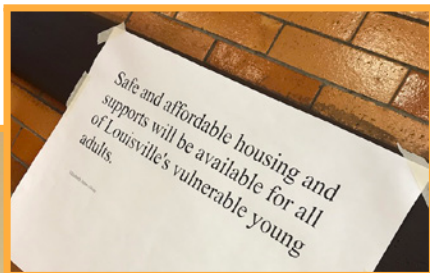
350 compassionate Louisvillians volunteered for our **2019 Street Count**, which fell during the polar vortex in late January. They counted and gathered information on the most vulnerable Louisvillians – those who were sleeping outdoors during the coldest time of the year.

We worked alongside Metro Council, the Office of Resilience & Community Services, and the Homeless Encampment Task Force to create **comprehensive plans to meet the short-term and long-term needs of people sleeping on the street**.

We trained more than 135 case managers in trauma-informed care, legal issues, LGBT equity & fair housing, and intimate partner violence.

Our stellar **Associate Board** of young professionals grew stronger and continued their good work. They hosted the 2nd annual **Craft Beer Throwdown**, raising \$14,500!

Musicians, chefs, sound techs, community volunteers, and donors came together to make the **8th Annual Give-a-Jam to End Homelessness** a success! They raised more than \$43,000 through Give-a-Jam events.



RESOURCES

If you or someone you know needs help, check out these great resources:

Reserve a Shelter Bed for the Night

Call our Single Point of Entry at (502) 637-2337, seven days a week, 10am to 4pm.

Street Tips Booklets

The Coalition publishes and distributes a quick reference guide for those in immediate need of shelter or services. Get copies by calling (502) 636-9550, or download at louhomeless.org/street-tips.

Common Assessment

A service provided by Family Health Centers, the Common Assessment team provides outreach and assessment to people staying in shelters or on the streets and assists them in identifying potential opportunities for housing and other services. Call (502)-637-2080 M-F, 10am to 3pm.

Homeless & Vulnerable Families

The Coalition's Family Homelessness Prevention & Diversion Program helps families with children who are currently homeless or in danger of losing housing. Call (502) 636-9550 ext. 207 or 215 for assistance.

Homeless Veterans

Call the Volunteers of America Mid-States Supportive Services for Veteran Families program at (502) 384-0868 or the Robley Rex VA Medical Center at (502) 287-4178.

Youth in Housing Crisis (12-24 yrs)

Call YMCA Safe Place Services at (502) 635-5233. Youth under 18 can also go to any Safe Place location for transportation to the YMCA's youth shelter.

Mental Health Crisis

The Hope Now Hotline is a 24/7 crisis line offered by Centerstone. Call (800) 221-0446.

Addiction Recovery

VOA Recovery offers comprehensive, effective outpatient and residential services to individuals and families working to overcome addiction. Call (502) 635-4530.

LouieConnect.com

This mobile-friendly website, operated by Family Scholar House, compiles information about free local services, including food, health, jobs, housing, education, and financial and legal help.

Metro United Way 2-1-1

Dial 2-1-1 or call (877) 566-4968 to access Metro United Way's help referral service line. You can also text your ZIP code to 898211 to connect with a local call specialist.

Neighborhood Place

Access blended health, education, employment, and human services that support children and families in their progress toward self-sufficiency. Call (502) 574-4377.

MEMBER AGENCIES

The Coalition for the Homeless has 30 member agencies that work collectively to serve the homeless in our community. They provide housing, food, clothing, healthcare, case management, and legal services to thousands of Louisvillians each year, including children, families, and veterans. We encourage you to learn more about them and how you can get involved!

Boys and Girls Haven
The Center for Women & Families
Centerstone Kentucky
Chestnut Street Family YMCA
Choices, Inc.
Dare to Care Food Bank
ElderServe
Family Scholar House
The Forgotten Louisville
Goodwill Industries of Kentucky
Home of the Innocents
House of Hope Kentucky
House of Ruth
Jeff Street Baptist Community at Liberty
Legal Aid Society
Louisville Metro Office of Resilience & Community Services
The New Beginning
New Directions Housing Corporation
People Against Trafficking Humans (PATH) Coalition of Kentucky
Phoenix Health Center of Family Health Centers
Re:Center Ministries
Rhonda's Another Chance
The Salvation Army Louisville
St. John Center for Homeless Men
St. Vincent de Paul Louisville
Uniting Partners for Women & Children (UP)
Volunteers of America Mid-States
Wayside Christian Mission
Wednesday's Child
Wellspring
YMCA Safe Place Services

**Find more information and links to these organizations' websites
at louhomeless.org/members.**

FINANCIALS

JULY 1, 2017 - JUNE 30, 2018

Statement of Activity

Revenue and Support:

Grants and contributions	\$4,069,764
Charitable gaming revenue, net	197,741
Membership dues	51,629
Special event revenue, net	22,028
Investment income	1,903
Realized and unrealized gain (loss) on investments, net	19,638
Other income	8,506

Total revenue and support

\$4,371,209

Expenses:

Program services	\$3,937,096
Management and general	155,132
Fundraising	156,566

Total expenses

\$4,248,794

Change in net assets	\$122,415
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Statement of Financial Position

Assets

Cash	\$319,379
Grants receivable	447,356
Promises to give	19,227
Inventory	38
Prepaid expenses	4,329
Investments	388,040
Property and equipment, net	4,208

Total Assets

\$1,182,577

Liabilities and Net Assets

Liabilities

Accounts payable	\$266,542
Accrued expenses and withholdings	28,577
Total Liabilities	295,119

Net Assets

Unrestricted	774,004
Temporarily restricted	113,454
Total Net Assets	887,458

Total liabilities and net assets

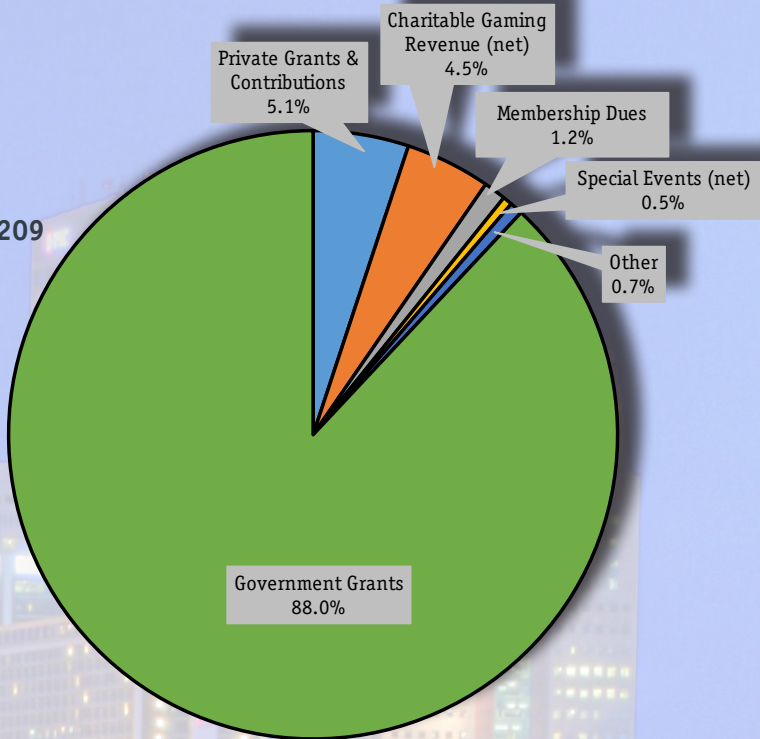
\$1,182,577

YOUR DOLLARS AT WORK

JULY 1, 2017 - JUNE 30, 2018

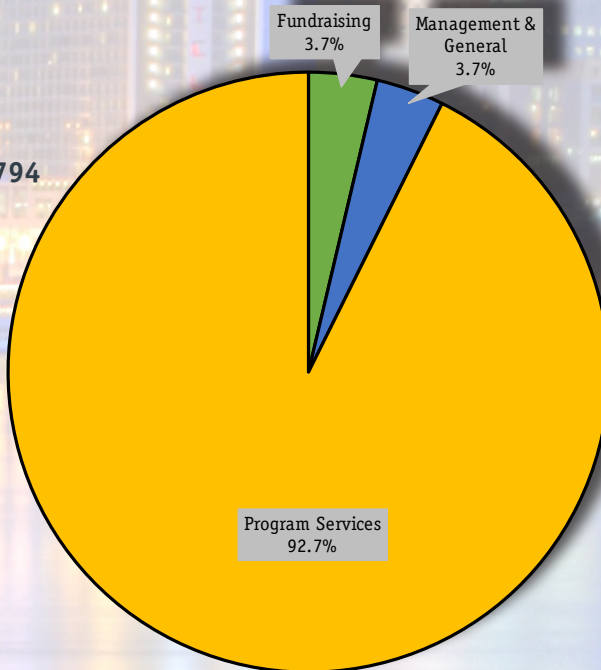
REVENUE

Total: \$4,371,209



EXPENSES

Total: \$4,248,794



COALITION FOR THE HOMELESS 2018 DONORS

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*Our donors are important to us and critical to our mission!
If you see a mistake in this list, please accept our deepest apologies
and let us know so we can make it right. Contact Melissa Kratzer at
mkratzer@louhomeless.org or (502) 636-9550 ext. 213.*

SAVE THE DATE

Go to louhomeless.org for up-to-date information on these events!

APRIL 30, 2019

Jamon Brown Foundation
Golf Scramble
Oxmoor Country Club

MAY 30, 2019

Third Annual
Craft Beer Throwdown
Louisville Water Tower

AUG 17, 2019

6th Annual
Bourbon Mixer
The Henry Clay

OCT 2, 2019

Stand Down
The Salvation Army

DEC 19, 2019

9th Annual Give-a-Jam to
End Homelessness
Headliners Music Hall

JAN 29-30, 2020

2020 Street Count
Location TBD



WHERE WE GO FROM HERE

Give Today

Make a secure online donation at **louhomeless.org/donate** or mail your check to 1300 S. Fourth Street, Suite 250, Louisville, KY 40208.

Join our **Five Bucks a Month Club** to cover the cost to get one person off the streets and into shelter for one night of extreme weather each month. Visit louhomeless.org/fivebucks for more information.

Volunteer

We need 300+ volunteers for our annual **Street Count** each January and 200+ volunteers for **Stand Down** each October. Watch our Facebook page or subscribe to our email newsletter to sign up to help!

Our member agencies are working hard every day to meet the immediate and long-term needs of our homeless neighbors. Go to louhomeless.org/members to find links to their websites, where you can find more information about their volunteer needs.

Help End Young Adult Homelessness

It will take all of us to end youth homelessness by the end of 2020. You can help by donating or by **mentoring or hiring a vulnerable young person**. Learn more at louhomeless.org/young-adults. You can provide a temporary home for a homeless young adult through a new **Host Homes Pilot Project** at Home of the Innocents. Learn more at louhomeless.org/host-homes.

Advocate

Join us in advocating for fairer policies that affect our homeless and low-income neighbors. We especially need you to support a dedicated funding source for the **Louisville Affordable Housing Trust Fund** and more funding for affordable and supportive housing on the federal, state, and local level.

Sign up for our e-News

Click the blue subscribe button at louhomeless.org to receive a monthly update and monthly State of Homelessness letter from Natalie Harris.

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FOR THE
HOMELESS

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