**Request for Proposals**

**Racial Equity Training: E-Learning Curriculum**

Coalition for the Homeless

February 11, 2021

**Organization Background**

The Coalition for the Homeless is the lead advocate for people experiencing homelessness locally. We are a 501(c)(3) nonprofit organization with a mission to prevent and end homelessness in Louisville. We have been the voice of the homeless in Louisville since 1986, when we were founded by community leaders. Our job is to strategically evaluate the needs of the homeless and of our 30+ member agencies, and to implement smart, long-term solutions.

Our strategic priorities include:

* Educate the community about homelessness
* Advocate for system changes and inspire action
* Coordinate the community response to homelessness through efficient use of resources and funding

Since our inception, the Coalition for the Homeless has been a leader in addressing homelessness. Some significant accomplishments include:

* 1. The development of standards for monitoring local shelters.
  2. Management of Operation White Flag, a program designed to ensure the safety of people experiencing homelessness during severe weather conditions.
  3. Coordination of Stand Down/Project Homeless Connect, a one-day event developed to provide a myriad of services to the homeless in a single day. This event is coordinated with the Veteran’s Administration and Metro Louisville.
  4. Coordination of the U.S. Department of Housing and Urban Development (HUD) Continuum of Care (CoC) process and application, which brings nearly $10 million per year to the community for homeless services.
  5. The development of the “Cost of Homelessness Study” which looks at the benefit of serving the homeless versus the cost of them living on the streets. Newer studies include research looking at methods for addressing the rising number of homeless children in Louisville and a report on the needs and recommendations for serving young adults (16-24) in crisis.
  6. Worked with Metro Louisville government and community leaders to create zoning and licensing for homeless shelters.
  7. Lobbied for the creation of an ID for the homeless.
  8. Launched a Single Point of Entry office, which allows homeless people to come to one central place to get an ID made and to make a reservation at any homeless shelter.
  9. Led the development of the Rx: Housing campaign, which has cut chronic homeless people on the streets by 50%, brought veteran homelessness to “functional zero,” and launched a campaign in 2018 to end youth and young adult homelessness.

**Purpose of RFP**

The Coalition for the Homeless (CFH) is seeking proposals from qualified entities or individuals (Contractors) with specific skills and experience to complete the project described in this RFP.

CFH has been awarded a $10,000 grant from the Junior League of Louisville that is intended to elevate the Coalition’s ongoing work to improve outcomes for youth and young adults experiencing homelessness. **Grant funds will pay for robust racial equity training that will be made available for free to members of the Homeless Youth Committee** - a network of 50+ community organizations or departments that are working to address the needs of homeless and disconnected youth and young adults in Louisville.

Through this project, CFH seeks to develop an online e-learning curriculum that we can make available to all of our partners that they can access on their own time. The learners will be those who work at agencies that serve homeless youth and young adults, as well as young adults who have experienced homelessness who now work in a peer advisory role. All training content should be developed in consultation with subject matter experts. An online self-paced Racial Equity learning curriculum will align with the Coalition’s mission because it will ease the burden on our partner agencies to coordinate and attend these trainings, more efficiently leverage scarce resources for the benefit of the entire homeless services field, and support our work to address systemic racism and reduce disparities among homeless youth.

Training will be deployed alongside other work to advance racial equity among youth homelessness programs. We recently launched a Racial Equity Committee that will evaluate outcomes of programs and offer solutions to make outcomes more equitable.

**Eligible Applicants**

Entities or individuals with experience in the activities described in this RFP are eligible to submit a proposal for consideration. Applicants must demonstrate they have the skills to complete the project in the timeframe required.

**Timeline**

The RFP process will be completed as follows:

* RFP Release: Monday, February 15, 2021
* Proposal Deadline: Monday, March 8, 2021, 5:00 pm
* Interviews, as needed Tuesday, March 9 to Friday, March 12, 2021
* Approval by: Tuesday, March 16, 2021

**Proposal format**

In your proposal, please describe:

1. Name of applicant

2. Primary contact name, address, email, and phone

3. Outline of key activities with timeline and responsible person(s).

4. Description of how the applicant’s approach to this project will focus on the following priorities:

a. Overview of Racial Trauma,

b. To identify and confront the root causes of racial disparities in homelessness,

c. To confront past and avoid future racial injustices,

d. How to be more equitable in your practice.

5. Budget with narrative description of expenses

6. Description of skills for conducting this project with examples of similar projects completed.

**Please keep your narrative to four pages or less for the above numbers 1-4**. **You may attach documents such as those that support your experience (e.g. resumes, CV) and the budget as additional items.**

**Evaluation Criteria**

Proposal will be evaluated on the following criteria:

1. Clear and relevant outline of key activities (15 pts)

2. Clear and justified budget (10 pts)

3. Experience in the subject matter of the project proposed (10 pts)

4. Proposal aligns with the priorities listed (15 pts)

**Questions**

Applicant questions on this Request for Proposal should be submitted in writing to Erin Rutherford at erutherford@louhomeless.org.

**Submission  
Applicants should submit proposals by March 8th at 5pm by email to Erin Rutherford, Coalition for the Homeless Monitoring & Training Supervisor, at erutherford@louhomeless.org.**